JEFF STAMPER CREATIVE WORKS

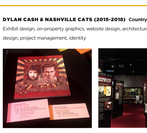
CREATIVE DIRECTOR | ART DIRECTOR | GRAPHIC DESIGNER

Jeff is a lead creative with over 25 years in the business of crafting designs and experiences for clients that demand a high degree of creativity and excellence—including exhibit development, branding systems, digital UI/UX, advertising campaigns, page design and interior space design.

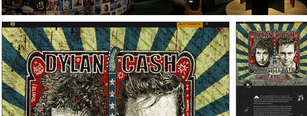
THIS SITE IS BEST VIEWED ON A DESKTOP BROWSER.
DOWNLOAD PDF VERSION HERE.

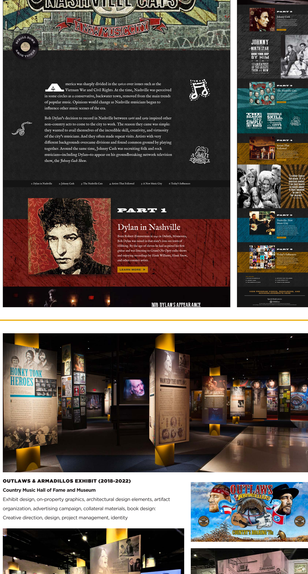
EXHIBITS

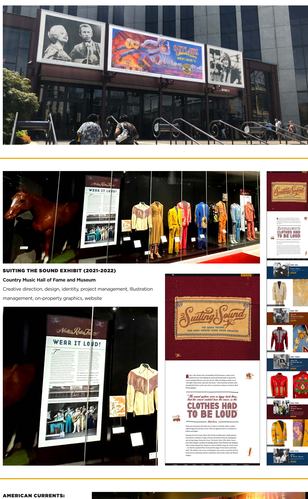
WESTERN EDGE EXHIBIT (2023-CURRENT)
Country Music Hall of Fame and Museum
Exhibit design, on-property graphics, architectural design elements, artifact organization, advertising campaign, book design
Creative direction, design, project management, identity, illustration



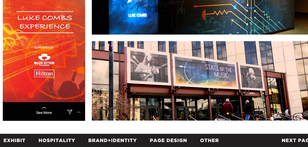
DYLAN CASH & NASHVILLE CATS (2015–2018) Country Music Hall of Fame & Museum
Exhibit design, on-property graphics, website design, architectural design elements, advertising campaign, book design: Creative direction, design, project management, identity



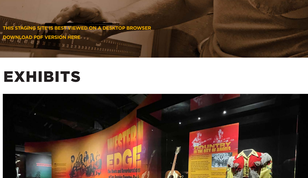




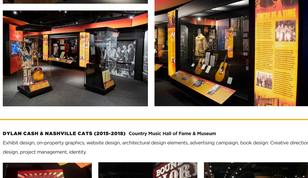
OUTLAWS & ARMADILLOS EXHIBIT (2018-2022)
Country Music Hall of Fame and Museum
Exhibit design, on-property graphics, architectural design elements, artifact organization, advertising campaign, collateral materials, book design
Creative direction, design, project management, identity



SUITING THE SOUND EXHIBIT (2021-2022)
Country Music Hall of Fame and Museum
Creative direction, design, identity, project management, illustration management, on-property graphics, website



AMERICAN CURRENTS: STATE OF THE MUSIC (2017-ONGOING) Country Music Hall of Fame and Museum
Creative direction, design, identity



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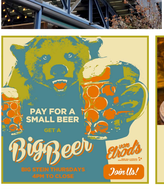
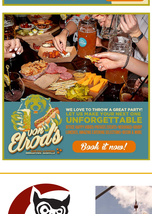
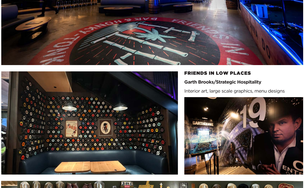
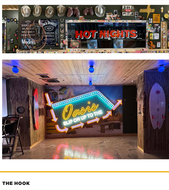
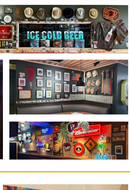
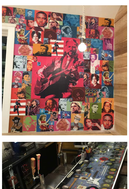
HOSPITALITY

VON ELROD'S BEER GARDEN & SAUSAGE HOUSE Creative direction, identity, illustration, brand guide, signage, advertising, collateral

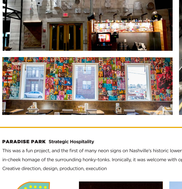
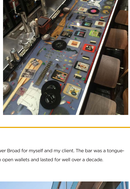
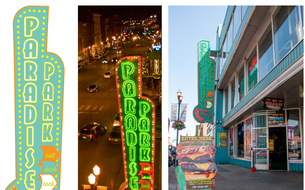



M.L.ROSE CRAFT BEER & BURGERS
Creative direction, identity, illustration, brand guide, signage, interior design, advertising, collateral



FRIENDS IN LOW PLACES
Garth Brooks/Strategic Hospitality
Interior art, large scale graphics, menu designs

THE HOOK
Restaurant and Bar
Interior art, illustration, signage

PARADISE PARK Strategic Hospitality
This was a fun project, and the first of many neon signs on Nashville's historic lower Broad for myself and my client. The bar was a tongue-in-cheek homage of the surrounding honky-tonks. Ironically, it was welcome with open wallets and lasted for well over a decade.
Creative direction, design, production, execution

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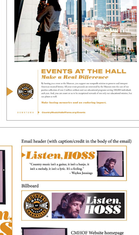
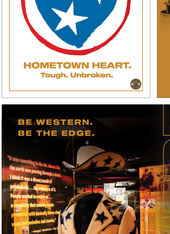
BRAND+IDENTITY

BRAND GUIDE AND CAMPAIGN
Country Music Hall of Fame and Museum
Creative direction, concept, design, copy.



Some Ad



Instagram Story

Email header (with caption/credit in the body of the email)

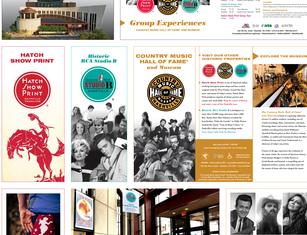
Billboard

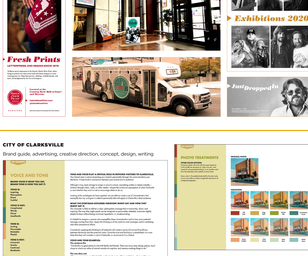
CHOOF Website homepage (with caption/credit on the page)

Instagram post

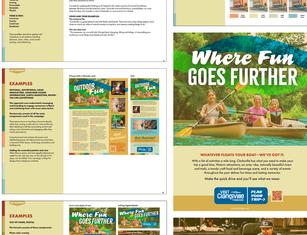
Social post (with caption/credit on the posting)

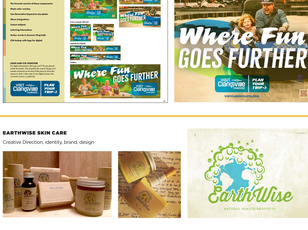
Although these are the actual files we produced and ran, this page is meant as a quick sample of the work we've done and not necessarily an exact account. We will spell out the specifics in the marketing contract.





COLLECTIVE BRAND ASSOCIATIONS Historic RCA Studio B: Identity, brand, advertising. **Hatch Show Print:** Brand, advertising.





CITY OF CLARKSVILLE
Brand guide, advertising, creative direction, concept, design, writing

EARTHWISE SKIN CARE
Creative Direction, identity, brand, design

VOICES IN THE HALL
Country Music Hall of Fame and Museum
Creative Direction, identity, brand, motion graphics, trade show booth, supporting collateral

PINEWOOD SOCIAL
Identity, brand, website, collateral, menu, trophies

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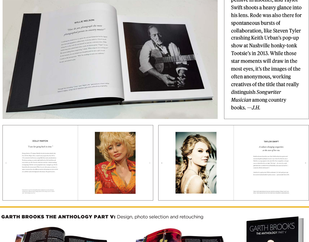
PAGES, PUBLICATIONS AND PANELS

FROM WHERE I STAND 2024 CD AND BOOK BOX SET

Design, project management, production

SONGWRITER MUSICIAN PHOTOGRAPHY BOOK

Creative direction, design, photo retouching, project management, production.
Winner of Rolling Stone's top 10 music books for 2024



GARTH BROOKS THE ANTHOLOGY PART 1: Design, photo selection and retouching

VARIOUS PAGES, COVERS AND PANELS: Design, art direction, illustration, styles, etc.

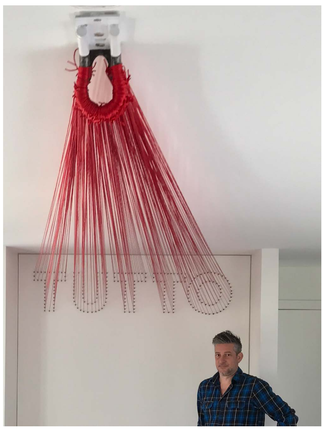
OTHER PROJECTS

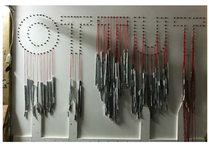
TINY-TONK AMES ROOM OPTICAL ILLUSION **Pfeffer Torrode Architecture**

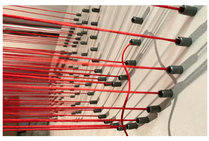
Concept for Mayor's office's Parking Day competition. I was hired specifically to win an award—we took two of ten possible: Most Creative, and People's Choice. Concept, creative direction, execution

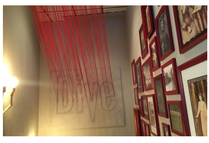
RED STRING WORDS

Three projects using red string to create unique art for two public spaces and a private patron. Details show use of counter-weights on the hidden side of the piece to maintain tension and straight lines.









CHROME HELMETS

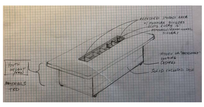
Strategic Hospitality/Tennessee Titans

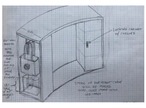
This public sculpture piece was commissioned for the Titan's Press-Box Restaurant and bar within the Nashville International Airport.

TAYLOR SWIFT SONGWRITING STATION

Taylor Swift Education Center

The wall, the dry erase placards, the table to hold them and a curved teaching desk were designed to allow kids (of all ages) to create thier own song and post it on the magnetic wall. Concept, furniture design, project management.





"GHOST RIDERS IN THE SKY" 1000 BOOTS OVERHEAD, AND "THE BOOT STAGE" **The Sutler Restruant and Bar**

The idea was to have a thousand worn boot bottoms that patrons could view as they descended the staricase, hopefully appreciating the worn look as a tribute to all the cowboys and cowgirls that have danced thier way up to the sky. We cut the tops off the boots to save weight, and discovered another opportunity for a fun branding element at this cowboy-themed bar by taking the leftover boot tops and wallpapering the stage's back wall. Concept, creative direction, execution

GATEWAY TO HOLE #5. **Country Club mini golf hole, 1st Tennessee Park (Nashville Sounds Baseball Stadium)**

Concept, creative direction, execution. This is still out there at Southwest end of 1st Tennessee Park. Former mayor Barry is seen in the red dress after making a hole-in-one by following the red line.